

Unlock the Potential of your Vehicle Data

 technology

# Unlock the Future of Mobility: Discover the Added Value of Partnering with c.technology



Cost Savings



Real-Time Vehicle Insights



New Revenue Streams



AI-Enhanced Analytics



Customized Solutions



Increased Operational Efficiency



At c.technology, we are redefining mobility for the future



Our comprehensive cloud platform enables vehicle manufacturers to seamlessly manage interactions with their vehicles, dealers, and end customers.



# A Complete Cloud Journey from Raw Data to Refined Applications



INTELLIGENT VEHICLES



CLOUD & DATA



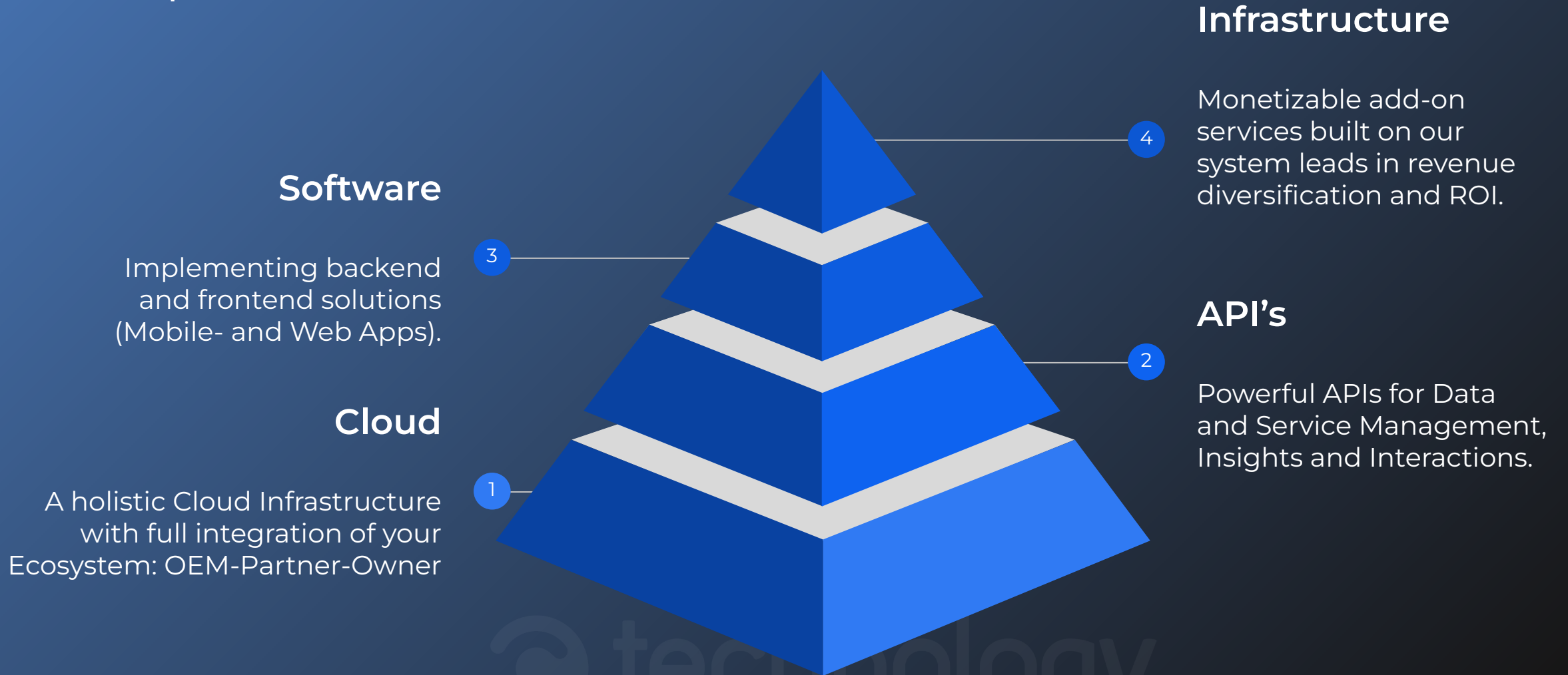
MOBILE & WEB



# Central Intelligence: One Backbone for Your Entire Ecosystem



# The Four Cornerstones: A Unified Framework for Comprehensive Solutions



# Data to Dynamics: Transforming the Data Platform into Scalable Solutions

## 1. CONNECT

Make your Vehicles intelligent



### Leverage OEM-Services

It's as easy as connecting to our reliable and performant *real-time ingestion, processing and analytics backend, registering the vehicles, and enabling access for the OEM and its ecosystem.*

## 2. LAUNCH

Launch a white label Solution



### Connect End Customers

Launch your own *white-label mobile and web app* for your end customers to let them gain insights, control vehicles and interact with their partners and you.

## 3. INTEGRATE

Get your Ecosystem on Board

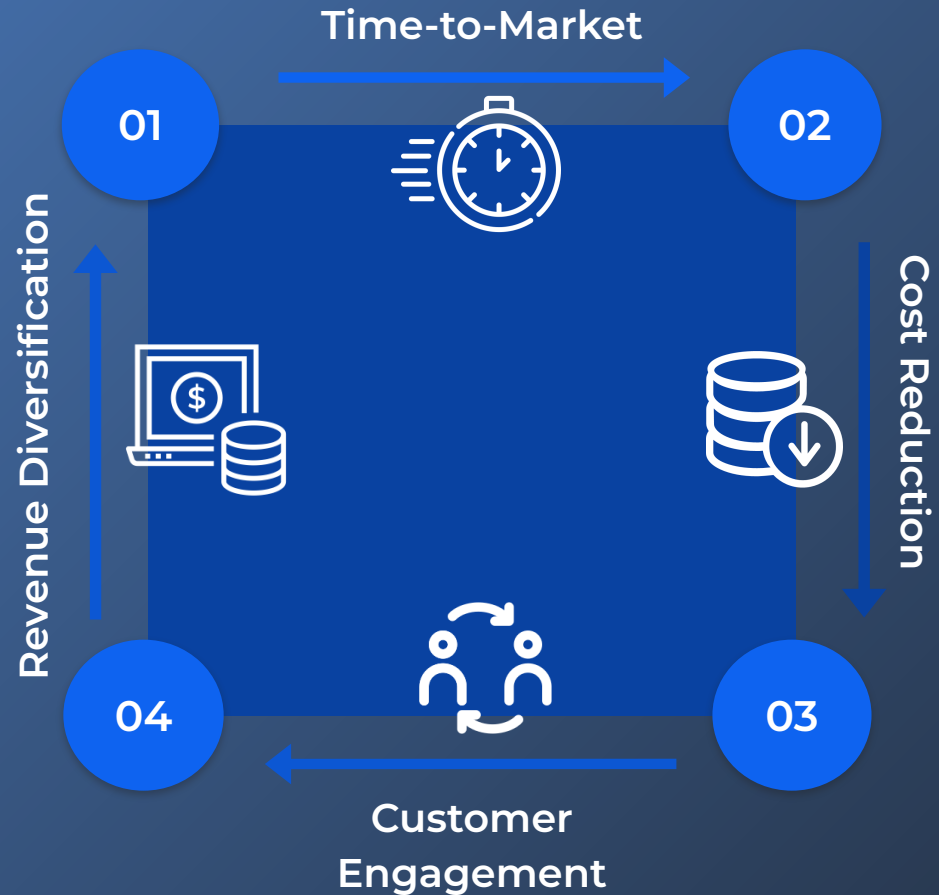


### Provide Dealers Access

Enable your dealers, maintenance partners or rental companies to use *AI-based predictive maintenance, vehicle usage analytics, remote support or direct after-sales channels.*



# Added Values Impacting OEM's KPI



## 1) Time-to-Market

### Example GOVECS Group:

Market launch of a comprehensive connectivity solution with white label mobile apps within 4 months after closing.

## 2) Cost Reduction

### Example NOVUS:

The cooperation allowed a focus on the core business and thus a fast market entry which resulted in a major financing round of the company.

## 3) Customer Engagement

### Example Frauscher:

By launching a first-class white label connectivity app, Frauscher was able to differentiate its product from competitors in the high-price segment.

## 4) Revenue Diversification

### Example Torqeedo:

By providing subscription-based services and unlockable features, Torqeedo was able to launch a successful SaaS business case within 12 months.

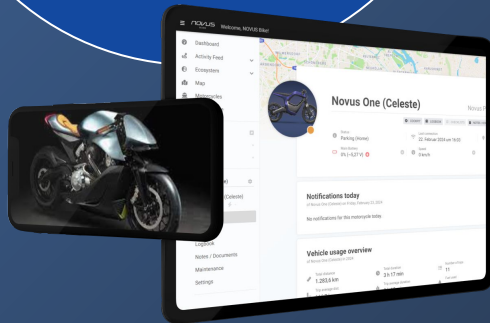




# ROI: Unlocking new Revenue Streams

END-CUSTOMERS

Offer a "premium subscription" within the mobile app and allow unlocking digital goods

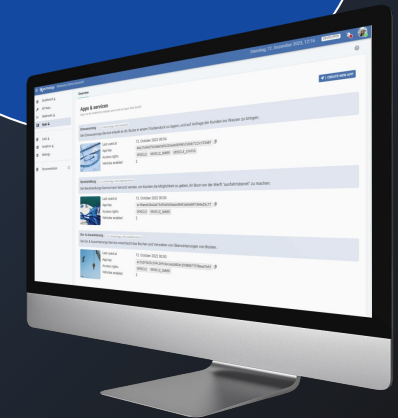


OEM



PARTNERS

Offer a "pro package" within the web app and allow unlocking extra services



# A system customized to the new mobility requirements

## ONE-STOP SOLUTION

- One platform for the entire ecosystem.
- Use of any IoT module.
- A holistic offering enables a modular approach.



## CLOUD & TECH

- Own dedicated Cloud.
- Powerful APIs.
- Cost savings through collaboration.



## SAAS

- Large numbers of features ready out-of-the-box.
- Build own apps & services on top of the cloud.
- Unlocking new revenue streams.

Join these powersports industry leader in relying on c.technology:



**READY** to kickstart the way you interact with your vehicle ecosystem? Start using c.technology systems.

Web: [c.technology.io](https://c.technology.io)  
Cloud & API: [docs.c.technology.io](https://docs.c.technology.io)  
Customer Journeys: [c.technology.io/customer-journeys](https://c.technology.io/customer-journeys)